

Analytics At the Enterprise

Abstract:

Data is the driving force behind all decision making in the enterprise. Many factors affect this “decision supply chain” – not only does the analysis need to be done, there has to be a proper platform to support it and the ability for the insight to reach those who need it most. Topics covered in this session will be organizational data strategy, the roles and responsibilities that make it up and a case study to demonstrate the end-to-end data analytics experience.

About the Speaker:

Victor Chien graduated from UC Santa Cruz with a degree in TIM. Since graduating, he has gone on to perform a data analyst role in product management for Cisco’s WebEx division and is currently a financial analyst at Nvidia. During his time at these institutions he has used data to serve a variety of business functions and derived a variety solutions to improve business outcomes.